

Facebook contest judging process

"The workshop of future artists!"

We are pleased to announce that we have received 9 creative works that meet all eligibility criteria from our entrants, each demonstrating talent, originality and passion. The judging of these works was carried out with professionalism and objectivity by a team consisting of three members of the Marketing department:

- **Andreea Iftimia** – Marketing Consultant
- **Sebastian Enache** – Marketing Director
- **Manole Robert** – Graphic designer

Evaluation criteria:

1. **Originality and creativity:** the extent to which the work brings something new and exciting.
2. **Quality of execution:** technical details, attention to detail and artistic craftsmanship.
3. **Relevance to the theme:** how well does the work reflect the theme of "Christmas"
4. **Use for End Purpose:** How much it lends itself to send to Köber Industries B2B customers

Each juror evaluated the works independently, giving scores from 1 to 5 based on the established criteria. Scores were centralized and analyzed to determine the winning paper.

According to the results, the winner of the contest "**Workshop of future artists!**" is:

Mirea Elena Tatiana – 48 points

If the prize is not claimed within the period provided by the regulation, it will be awarded to the candidate who obtained the next highest score.

The full list of participants will not be published, to respect the protection of personal data.

Participants who wish to know their score can request this via an email sent from the address used for registration.

We would like to thank all participants for their effort and involvement – all the works received are outstanding and reflect great artistic potential!

Prepared – 9.12.2024

Andreea Iftimia – Marketing Consultant

Sebastian Enache – Marketing Director

Manole Robert – Graphic designer